

# What is an online whiteboard?

A progression from the traditional blackboard, whiteboards are a common tool in all classrooms and many a conference room. While on-site meetings and classrooms do just fine with the old-style dry wipe physical whiteboard, virtual whiteboards are becoming increasingly common in order to facilitate online meetings and tutorials.

An online whiteboard is a web-based collaboration tool. As more and more businesses opt for remote working, and business opportunities spread far and wide, many of us are opting for online meetings. These web whiteboard tools allow for the same level of collaboration and contribution from all participants, no matter where they are.

Digital whiteboards can be used for a variety of purposes such as brainstorming and visual depictions of data and ideas in the form of graphs, text and illustrations. What's more, modern online whiteboards can be easily accessed by anyone through their web browser.

Online Whiteboard Screenshot  
[Image courtesy of Google Workspace](#)

## Interactive & collaborative business meetings

Businesses using video conferencing as a means of conducting meetings can benefit from additional tools that allow participants to work together more effectively. A whiteboard app can take any team meeting to the next level, allowing for productive brainstorming sessions and a more effective method of communicating ideas with colleagues. Some virtual whiteboard apps also offer screen share mode, so that you can easily assist customers and colleagues who need it.

## Online tutoring & lessons

Students in distance education can more easily connect with online tutors for a more authentic experience (even without a real whiteboard!) Topics and areas of struggle can be explained visually so that classes are more effective. What's more, students' whiteboards enable participation of everyone in the class, for a more realistic and collaborative learning environment.

# What are the benefits of web whiteboards?

Online whiteboards can bring forth numerous benefits but most importantly, it allows employees, students and teachers to join, interact and collaborate from wherever they are.

- All participants can access the whiteboard from the same web page, meaning that tutorials and meetings attended by many can be easily shared
- There's no special hardware needed, anyone can access the whiteboard from any device, such as laptop, tablet or iOS and Android devices
- Multiple groups of participants can also view the whiteboard with digital touch screen whiteboard devices, projectors or screens
- May encourage contribution from more introverted or shy participants
- Screenshots or recordings of the session can be made for participants to refer back to
- With physical tools, sharing ideas so that everyone can see, and allowing all participants to contribute can be clunky and time consuming. An online whiteboard can help with this, making meetings or classes run more efficiently with quick access to contribute
- A virtual whiteboard provides the blank canvas for participants to work on but, it can be aided with additional features and options such as video, screen sharing, voice, chat, file sharing and the ability to insert images for the best online whiteboard experience
- With an online whiteboard app, there's no need to continuously purchase dry-erase markers and no need for cleaning!

## Use the 3CX whiteboard feature to boost collaboration in meetings

3CX's integrated audio and video conference solution includes special features to take your meetings and online classrooms to the next level. Start a live presentation for all connected participants with 3CX WebMeeting and guide them through your online whiteboard. All your participants will see the same parts of the whiteboard as you do, making it the perfect supplement to your live audio and video conferences.

## Save big

3CX WebMeeting allows your business to carry out online meetings with all your customers wherever they are and still benefit from a productive, face-to-face discussion while saving precious time and travel expenses. For remote workers, 3CX's video conferencing feature and its collaborative features enables participants to achieve a level of synchronicity with other team members. Businesses can reduce travel costs, save time, and cut costs on overheads by utilizing remote working.

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Revision #2

Created 11 December 2023 21:18:56 by Vox Tandem Admin

Updated 22 May 2024 19:19:05 by Vox Tandem Admin